

6499 West 65th Street | Bedford Park, Illinois 60638
P: 800.367.5600 | F: 800.367.5605
www.hoistlift.com

Contact: Dan Peter
Director of Marketing, Hoist Liftruck
Phone: 708.552.2767 | danp@hoistlift.com

Hoist Liftruck receives first orders on new ECH

New empty container handler draws interest worldwide.

Bedford Park, Illinois - November 21, 2008 – Designs on Hoist Liftruck’s new empty container handler (ECH) have been completed and manufacturing has begun. Fast Lane Transportation has placed an order for two (2) 6-high Hoist ECH units for its Wilmington and Oakland, California locations. Hoist dealer Toyota Lift of Los Angeles completed the sale, with delivery scheduled by year’s end. Shippers Stevedoring Company placed an order for three (3) 8-high Hoist ECH units to operate in the Houston area. Hoist dealer Toyota Lift of Houston completed the sale, with delivery scheduled in the first quarter of 2009.

The advanced modular design on the Hoist ECH allows for containerized shipping and reduced setup time that can save a customer as much as 25% on shipping and setup costs. The modular design also provides efficient serviceability, with bolt-on assemblies for easy part replacement.

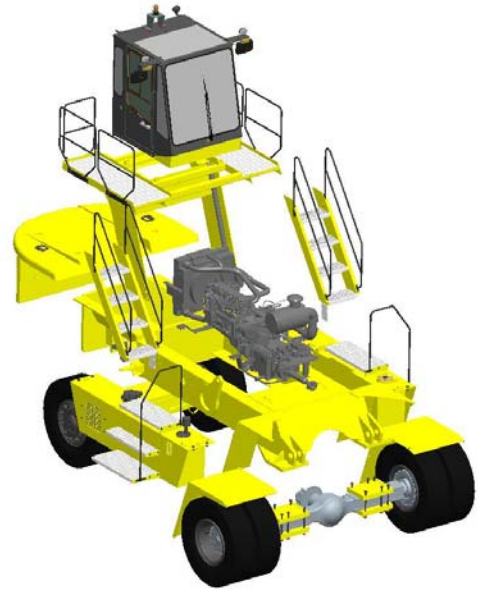
Opposite of traditional mast designs, the unique Hoist ECH mast features a rigid inner mast and telescoping outer, which reduces torsional stresses and increases durability. The wide-view mast with nested cylinders, coupled with a high-position cab and angled overhead glass, provides the operator with superior visibility.

Other standard features include 6.7L Tier III Cummins diesel engine; Dana 32,000 automatic transmission; load sense hydraulic system; AxleTech planetary drive axle; stabilizing system preventing lateral movement; side-post attachment with two (2) ISO rear twistlocks that extend/retract to handle containers up to 53 feet; interlock safety system to insure proper locking and twistlock engagement indicator lights; and *RemoteTech*® vehicle management system.

The Hoist ECH has gained interest worldwide with much interest in Asia and South America, with many scheduling visits to the United States to view the new units. “The same heavy duty foundation and quality design of our P-Series pneumatic line is being carried over to the Hoist ECH,” said Marty Flaska, president of Hoist Liftruck. “Coupled with the modular design, standardized premium components, technology and aftermarket parts support, the anticipation of our ECH line has been tremendous. We are actually beginning to see the same interest in the wind energy market and we have the equipment and solutions to serve that market as well.”

Hoist Liftruck Mfg., Inc. manufactures heavy-duty lifting products, ranging in capacity from 6.7 tons to 55 tons. Hoist Liftruck manufactures electric, LPG, and diesel cushion tire trucks, platform and die trucks, LPG and diesel pneumatic tire truck and marina pneumatic trucks. Hoist Liftrucks are engineered for the speed, power, and durability required of any heavy industry. With more than 100 years of proven reliability and quality engineering, Hoist provides the preferred lift truck for performance, serviceability and operator comfort.

-- photos with captions on second page --



The Hoist ECH's modular design allows for the unit to be shipped in containers for reduced shipping costs, as well as minimal setup time once delivered. The bolt-on accessories also allow for superior serviceability and easy parts replacement.



The high position of the cab, coupled with the angled overhead glass and unique inside/out mast design, provide superior all-around visibility. The cab also features a "dashless" design to increased forward visibility, legroom for the operator and prevents incidental damage to controls and gauges, which are located next to the operator.