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Europe's largest marina group purchases Neptune marina forklifts

BEDFORD PARK, Illinois, February 9, 2007 – MDL Marinas, Europe's largest marina group, has purchased two Neptune Series marina liftrucks from Bedford Park, Illinois-based Hoist Liftruck Mfg., Inc. The two Neptune M220s will operate at Cobb's Quay Marina in Poole, Dorset UK and Hamble Point Marina in Hamble, Southampton UK. A third Neptune is currently being specified for Saxon Wharf in Northam, Southampton Hampshire.

This deal signifies a successful entrance into the international marina market for Hoist and its marina liftruck. Since its debut at the Miami International Boat Show & Strictly Sail in February 2006, more than 20 Neptune liftrucks have been sold in the United States.

"We are thrilled that MDL has chosen the Neptune for Cobb's Quay and Hamble Point," says Marty Flaska, president of Hoist Liftruck. "MDL is a significant contributor of the modern-day marina, providing top-notch facilities, amenities and services. It's a pleasure working with Phil [Armstrong] and his staff, and I believe the Neptune is a great fit for MDL."

MDL Marinas (www.mdlmarinas.co.uk) is the owner and operator of 18 major marinas and boatyards, and more than 6,000 berths across Europe including: Queen Anne's Battery, Dartside Quay, Brixham Marina, Torquay Marina, Cobb's Quay Marina, Hythe Marina Village, Ocean Village Marina, Shamrock Quay, Saxon Wharf, Hamble Point Marina, Port Hamble Marina, Mercury Yacht Harbour, Northney Marina, Bray Marina, Windsor Marina, Penton Hook Marina, Woolverstone Marina and Chatham Maritime.

Phil Armstrong, the project manager for MDL Drystack comments, "The new dry stack facilities we're building will provide around 300 additional berths catering for motorboats up to 32 feet and with Saxon Wharf Marine Service Centre in Southampton, we will become the largest capacity dry stack system in the UK, catering for 80 boats up to 42 feet. Our customers have really taken to our dry stack operations because of the high quality service we provide and the Neptune liftrucks will become part of that service. We're looking forward to providing many more years of great service with this equipment."

All the Neptune liftrucks for MDL will have a different color scheme from the blue and yellow on standard units. These liftrucks will have a distinct navy blue appearance, and standard black mast and carriage. The new appearance will continue to adhere to Hoist's extensive corrosion protection process, which includes galvanization of forks, carriage and operator platform, full-frame and lower mast undercoating, stainless steel components and three-step paint process.

The Neptune Series has been praised for its low-profile design, excellent 360-degree visibility and modern technology. Standard features include precise inching control, intuitive electronic joystick controls, air-ride seat, Cummins 5.9L QSB diesel engine, Dana 32,000 automatic transmission, easy-access flip-open hoods/steps and advanced corrosion protection. Supporters of the Neptune Series, which include well-known marina developers Ed and Patrick Ruff of Boat Clubs America (www.boatclubsamerica.com) also praise Hoist Liftruck's fast delivery and

service support. The Neptune Series can be delivered in eight weeks and can be shipped with the mast attached. Parts and service are available 24 hours a day through www.hoistlift.com or through one of Hoist's many reputable dealerships.

Locators Ltd. named exclusive distributor of Hoist Neptune Series in Europe

Locators Ltd. will be the exclusive distributor of the Neptune Series in the UK and European markets. With locations in Wimborne, Dorset UK and Reading, Berkshire UK, Locators Ltd. will also provide comprehensive service and parts support for the Neptune Series.

"Locators is an extremely reputable company with great success in the UK," says Marty Flaska, president of Hoist Liftruck. "We are pleased to have such a professional and eager staff promoting the Neptune, as well as our [Hoist] commitment to the European market."

A distributor of Toyota material handling equipment, Locators Ltd. feels that the Neptune Series will be successful in the market.

"We wanted to expand our product range and following a visit to the United States to meet with Hoist, we were immediately impressed with the design, engineering and quality of the Neptune truck," states Brian Cowles, managing director of Locators Ltd. "Having established a reputation for providing quality products and outstanding customer care for our Toyota customers, we were reassured that we would receive the support from Hoist necessary to enable us to deliver the same level of service to MDL. We are looking forward to meeting the needs of this expanding sector and exceeding our customer's expectations."

For more information on the Hoist Neptune Series in the UK and European markets, contact Locators Ltd. at 08456 121 808 in Wimborne, Dorset UK or 0118 942 0255 in Reading, Berkshire UK. You can also visit Locators Ltd.'s website at www.locators.co.uk.

Hoist Liftruck Mfg., Inc. manufactures heavy-duty lifting products, ranging in capacity from 6.7 tons to 50 tons. Hoist Liftruck manufactures electric, LPG, and diesel cushion tire trucks, platform and die trucks, LPG and diesel pneumatic tire truck and marina pneumatic trucks. Hoist Liftrucks are engineered for the speed, power, and durability required of any heavy industry. With more than 100 years of proven reliability and quality engineering, Hoist provides the preferred lift truck for performance, serviceability and operator comfort.

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