



Taking your products to greater heights.

Neptune versus the competition

Hoist's goal is to provide a premium liftruck for the marina market without having to charge a premium price. Through innovative design, efficient manufacturing and an understanding of customer needs, Hoist believes that it has accomplished that goal. The Neptune Series not only features premium components, but includes many standard features essential to the marina application that the competition does not. Hoist is proud of the Neptune Series and sincerely hopes to have the opportunity to earn your business and demonstrate first-hand that the Neptune Series is the premier truck in the dry storage industry.

Liftruck Feature	Hoist Neptune Standard	Added Value of Hoist Standard Feature	Competitor Standard	Competitor Cost for Feature
ENGINE	Cummins 6 cyl, 5.9L diesel w/100-amp alt.	Industry leader in high-performance, heavy-duty engines. Unmatched parts & service support 24 hours a day from 5,500 locations worldwide.	Perkins 6 cyl, diesel w/65-amp alt.	\$3,000
TRANSMISSION	Dana 3-speed automatic	Electric autoshift, true inching & full modulation. Smoother control and less operator fatigue.	Funk 3-speed powershift	\$6,000
DRIVE AXLE	Axletech (Rockwell) Planetary	Higher load capacity and equipped with force cooling to provide maximum life and reliability.	Deere Planetary	\$6,000
SERVICE BRAKES	Outboard Wet Disc	Do not require axle to be removed to service brakes, minimizing maintenance costs.	Inboard Wet Disc	See drive axle
MAST	2-stage wide-view w/nested channels	Unobstructed vision through mast for safest load handling possible.	2-stage FFL w/center cylinder & chains	\$10,800
FORKS	Galvanized	Provides required corrosion protection.	Non-galvanized	\$2,800
CARRIAGE	Galvanized	Provides required corrosion protection.	Non-galvanized	\$2,500
ELECTRICAL	(2) 12V, 4D industrial batteries	Maximum cranking amps for all conditions and ability to jump-start disabled watercraft.	(1) 12V automotive battery	\$250

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Liftruck Feature	Hoist Neptune Standard	Added Value of Hoist Standard Feature	Competitor Standard	Competitor Cost for Feature
HYDRAULIC CONTROLS	Electric Joystick	Intuitive control arrangement provides ease of use and minimizes operator fatigue. CANbus system.	Various configurations	\$6,500 (CANbus system)
SEAT	Luxury air-ride	Increased comfort, reducing operator fatigue.	Adjustable suspension	\$1,000
SERVICE ACCESS	Flip-open hood & steps. Quick-release panels.	Quick & easy access to all components for daily checks and routine maintenance.	Critical access points obstructed by counterweight.	N/A
DIAGNOSTICS	Multi-gauge diagnostic center	Provides quick pressure readings of all hydraulic functions from central location.	Not offered	N/A
REMOTE DIAGNOSTICS	Wireless modem	Provides remote troubleshooting, minimizing down time.	Not offered	N/A
VEHICLE SIZE	Wheelbase: 115" Overall length: 221.6" Turning radius: 183.7"	Shorter wheelbase & tighter turning radius provides safer, more efficient transport of watercraft.	Wheelbase: 130" Overall length: 210" Turning radius: 196"	N/A
PARTS SUPPORT	24-hour support. Immediate availability.	Parts manufactured in-house and large inventory in-stock.	N/A	N/A
FACTORY LOCATION	Illinois	Centrally located to anywhere in the U.S. for inexpensive shipping.	California	N/A
DELIVERY	8 weeks	Automated factory and large parts inventory reduces delivery time.	12 weeks (minimum)	N/A
GUARANTEE	1-year money-back	Customer satisfaction guaranteed.	Not offered	N/A

PREMIUM FEATURES OFFERED AS STANDARD ON THE NEPTUNE, RESULTING IN POTENTIAL SAVINGS OF APPROXIMATELY: \$37,850

Specifications are subject to change without notice.



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